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EXCITING CHANGES AFOOT AT KLEINE ZALZE LODGE

Kleine Zalze Estate, the Stellenbosch producer of award-winning wines and home of Terroir restaurant, has announced the sale of the Lodge management company to a new owner. The new owner who has a number of interests in luxury hospitality providers, takes ownership of the management company on May 2, under the new name De Zalze Lodge.



Kleine Zalze Lodges (Pty) Ltd is responsible for the operation of the 47-room Kleine Zalze Lodge situated on the scenic De Zalze Winelands Golf Estate. It was acquired by businessman Werner Burger, who's involved with amongst others hotels and lodges at the Zimbali Golf Resort in KZN and who is also a resident of De Zalze.

“Our decision to sell the Kleine Zalze Lodge business was motivated primarily by our strategy to focus and invest more in our core winemaking business, where many opportunities still awaits us to continue making world class wines. The buyer's experience and ability to elevate the property to a new standard, added to making the decision” says Kleine Zalze owner and Managing Director, Kobus Basson.

Basson stressed that even with a change of ownership in the Lodge management company, the organisations will continue to maintain a good and integrated relationship. “Our agreement includes numerous aspects in which we will still be closely involved with, to the benefit of the De Zalze community and brand.”

The variety of accommodation, conference and golf products, combined with Kleine Zalze wine and food offerings at Terroir restaurant, will proceed as normal, while relationships with national and international agents and operators will continue to be cemented and expanded.

Basson said this new involvement of hospitality specialists at the lodge will have a positive impact on the brand as a whole. Amongst a number of exciting developments planned by the new owner is a conference facility, a new restaurant, additional facilities and a general revamp.

“We are confident that the new ownership focus and envisioned new and upgraded facilities will see the property become an excellent asset for De Zalze, Stellenbosch and Kleine Zalze; and a prized Cape Winelands destination for the region,” Basson said.

For more information contact Anthony van Schalkwyk, Marketing Manager at Kleine Zalze via e-mail AvanSchalkwyk@kleinezalze.co.za or visit www.kleinezalze.co.za.

For press assistance contact Lise Manley of Manley Communications on 0861 MANLEY (626 539) or email to lise@publicity.co.za or Kobus Basson at Kleine Zalze on 021 880 0717 or email to kbasson@kleinezalze.co.za

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